

## Job Description

Company Name: AS Watson Retail (HK) Limited

Brand Name: Fortress

Job Title: Marketing Assistant

Department: Marketing

Work Mode: Full-time/ Part-time

### A Brief Company Introduction

FORTRESS was founded in 1975 and is a member of AS Watson Group with around 70 retail stores in Hong Kong and Macau. We are customer obsessed and is committed to develop a seamless O+O shopping platform to enhance customer experience. We strive to offer a diverse range of high quality products and professional services, helping our customers to live better, smarter and happier with new technology.

### Responsibilities

- Coordinate marketing activities of assigned product categories
- Monitor and assist in store execution & maintain standard of marketing communication
- Provide support in ad hoc campaigns

### Requirements

- Dynamic and creative to cope with fast-paced working environment
- Proactive, self-motivated with good communication and problem-solving skills
- Good command of English & Chinese
- Able to work 3-5 full days per week